



Newsletter

Special Election Issue

October 2014

WEBSITE: [HTTP://WWW.CRYSTALCITYCIVIC.ORG/](http://www.crystalcitycivic.org/)
PREVIOUS NEWSLETTERS ARE LISTED ON THE WEBSITE

What is the Crystal City Civic Association?

The Crystal City Civic Association was established on January 28, 2014, with the purpose of advancing the common interests of the residents of the Crystal City neighborhood in Arlington County, Virginia. Arlington County's long-term plans for Crystal City entail decades of major change, in accordance with the Crystal City Sector Plan approved in 2010. Those plans call for density to increase by 60% and the number of residents to double by 2050. Such plans will require very thoughtful implementation with input from everyone; many projects are already underway. You can visit the Crystal City/Pentagon City webpage for Arlington County to get an overview of what is being planned: <http://sites.arlingtonva.us/ccpc/revitalization-2/>.

As we grow, the CCCA will increasingly serve as a voice of Crystal City residents.

If you are not yet a member of the CCCA, we encourage you to join and become an active participant in crafting the future of our neighborhood. We need lots of help on our committees: Development Issues/Land Use; Transit/Transportation; Open Space; Environmental Issues; and other areas.

COME JOIN US. CRYSTAL CITY NEEDS YOU.

ELECTION ISSUE:

This special issue provides the statements of the candidates for the officer positions to be elected at the CCCA First Annual Meeting October 20, 2014. Nominations closed on October 1 and the candidate statements that follow reflect the slate proposed by the Election Committee, in accordance with the CCCA ByLaws. Please read them carefully and come prepared to vote on your officers.

KEY ISSUES

CCCA Town Hall and Annual Meeting

Do you care what’s going to happen to your neighborhood? Come to our Town Hall meeting with Jay Fisette, Arlington County Board Chair, at 7 pm on October 20, immediately prior to the CCCA Annual Meeting. Following his presentation, CCCA voting members (i.e., those who have paid annual dues) will have an opportunity to ask questions and share concerns focused specifically on Crystal City. Time permitting, other Crystal City residents may be allowed to ask questions during an Open Forum. Press is invited, but otherwise participation is limited to Crystal City residents.

The CCCA Annual Meeting will be held immediately following the Town Hall Meeting at 8 pm, including election of officers. Details on the officer positions and the process for submitting candidacies have been sent from the Election Committee by email to voting members. All members whose dues have been paid are eligible to be candidates and to vote in the election. Nominations will close on October 1. More details are on the website: www.crystalcitycivic.org.

Both meetings will take place at Synetic Theater, 1800 S. Bell Street, on **Monday, October 20, from 7-9 pm**. If you are not yet a member of the CCCA, we encourage you to join at this time, enjoy the benefits of the CCCA, and become an active participant in crafting the future of our neighborhood.

Election Candidates

In accordance with the CCCA ByLaws, the Election Committee proposes the following slate of officers to be elected at the First Annual Meeting October 20:

President	Sandra Borden
Vice President for Policy and Planning	Christer Ahl
Secretary	Carol Fuller
Treasurer	Diane Oksanen-Gooden
Communications Director	No Candidate proposed
Membership Liaison	David Hoyt

The following statements have been submitted by the officer candidates:

Sandra Borden (President):



Sandra Borden, candidate for President, is a chartered member of the Crystal City Civic Association serving as the first President. She is a 30 year resident of Crystal City and has served on her condo board for 11 years. She began her professional career as a transportation planner for the Southeastern Virginia Regional Planning District and held a wide variety of management and technical jobs in government and industry. She is a certified project manager and has implemented a half billion dollar program that included design and construction of command and control centers with advance electronics and communications. As part of introducing new technology she conducted national and international meetings to gain consensus on new business procedures enabled by new technologies. Her career focus is on open communications. And as President her goal is to facilitate constructive dialogue among residents, the county, and others with an interest in Crystal City.

Christer Ahl (Vice President for Policy and Planning):



Christer has represented the Crystal City community in Arlington planning processes and on policy issues during the last ten years. He wants to draw on his experience and insights for the benefit of our brand new Civic Association by remaining in the position of VP for Policy and Planning for an additional period.

Christer was instrumental in having the County establish a Crystal City Citizens Review Council, which monitors the implementation of the Crystal City Sector Plan, and

is now serving as its Vice Chair. He is one of the Crystal City representatives on the Long Bridge Park Advisory Committee, and he also served on the County's Parks and Recreation Commission. Christer is a board member of the Crystal City BID. He served for a period as VP of his condo association board.

Having obtained an MBA with emphasis on Human Resource Management, Organizational Development and Administrative Law, Christer pursued a career as a senior manager in HR, first in the private sector in Sweden and then for 30 years at the International Monetary Fund. His final position at the IMF was as Division Chief in charge of staffing, career management and the IMF's global recruitment program. He has particular expertise in policy development, project and process management, and arbitration.

Parallel to his HR career, Christer had major achievements in international sports, initially as an Olympic referee, and then as the President of Rules and Refereeing, first in the U.S.A. (Team) Handball, then for the PanAmerican continent, and eventually at the global level in the International Handball Federation. In addition to his focus on refereeing, Christer was also a Council Member of the I.H.F. He is currently a recognized expert and writer on governance issues and anti-corruption efforts in international sports.

Carol Fuller (Secretary):



As current CCCA Secretary, Carol writes the monthly Newsletter that is distributed to all CCCA members and believes strongly in the power of information sharing. She has lived in Crystal City since 2007. In 2011, Carol completed a diplomatic career of 27 years in the U.S. Foreign Service (Department of State) as a senior manager, experienced in strategic planning, management, and negotiations. She held policy, resource, and program management positions for U.S. Government programs in Latin America, the Caribbean, and Europe, as well as in Washington DC, at the United Nations, and in two regional organizations. She developed expertise in budget and fiscal matters;

property and vehicle maintenance, procurement, and general operations; and human resources. She enjoys negotiations and trained many younger officers in the diplomatic skills needed in getting to "yes" answers.

Diane Oksanen-Gooden (Treasurer):



Diane Oksanen-Gooden is a candidate for CCCA Treasurer. She and her husband moved to Crystal City in 2013. Diane is a charter member of Crystal City Civic Association as treasurer. When the opportunity to start a civic association for Crystal City came up, she enthusiastically joined. Diane feels a civic association helps give a community a better sense of having an input into the local government by giving the community a common voice. Diane Has a BS in Chemistry from the University of Pittsburgh. She is a Navy veteran. Diane has worked in research and development in the fields of chemical oceanography and energetic materials. She is presently working in the finance department as cash manager in a privately-held company.

David Hoyt (Membership Liaison):

David Hoyt is a CrossLeader at McChrystal Group, and works directly for the Chief Financial Officer on the Strategy, Finance, and Legal team. Within this team, David leads the company's strategy line of effort and simultaneously functions as the CFO's director of operations for the overall Strategy, Finance, and Legal lines of effort. David brought a diverse background to McChrystal Group, having worked globally with organizations in government, non-profit, and business environments. Passionate about East Asia, David served as the President of the Global China Connection; and also worked at the Institute for National Policy Research in Taipei, Taiwan; the Office of Presidential Correspondence at the White House; the United States Department of State as a Liaison Officer for the APEC Senior Officials' Meeting (SOM) III Conference; and the International Trade Administration's Office of Technology and Electronic Trade in the US Department of Commerce. David received his Associate of Arts in Liberal Arts from Mercer Country Community College,

where he was also Editor-in-Chief for the college newspaper, as well as co-producer and Technical Director for MCN Live TV News. He subsequently earned his Bachelor of Arts in International Relations from Stanford University, where he specialized in International Security Studies. His writings include an article on “Security Implications of US Withdrawal from Afghanistan on Turkmenistan’s Security,” published in the Stanford US-Russia Forum Journal, and he received honors for his thesis, “The Authoritarian Club: The

Shanghai Cooperation Organization and the Security of Central Asia” from Stanford. Outside of the office, David’s interests include reading, traveling, politics, swimming, and ballroom dancing. He speaks Mandarin Chinese.

CCCA OFFICERS

Contact us:
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Established January 28,
2014

President

Sandra Borden

Vice President for Policy and
Planning

Christer Ahl

Secretary

Carol Fuller

Treasurer

Diane Oksanen-Gooden

Communications Director

Eric Cassel

Membership Liaison

David Hoyt

Graphic Designer

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crystalcitycivic.org

Or send a check for \$10 to:

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