



# WELCOME TO NATIONAL LANDING

CRYSTAL CITY | PENTAGON CITY | POTOMAC YARD



Crystal City Civic Association  
Annual Meeting

MARCH 2026

# STEWARDS FOR REINVENTION

We're storytellers, placemakers, idea champions, and community builders who uplift our downtown district



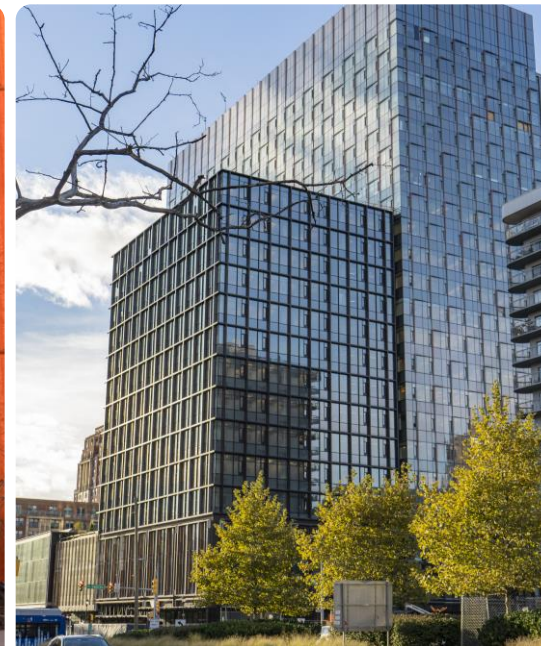
MOBILITY



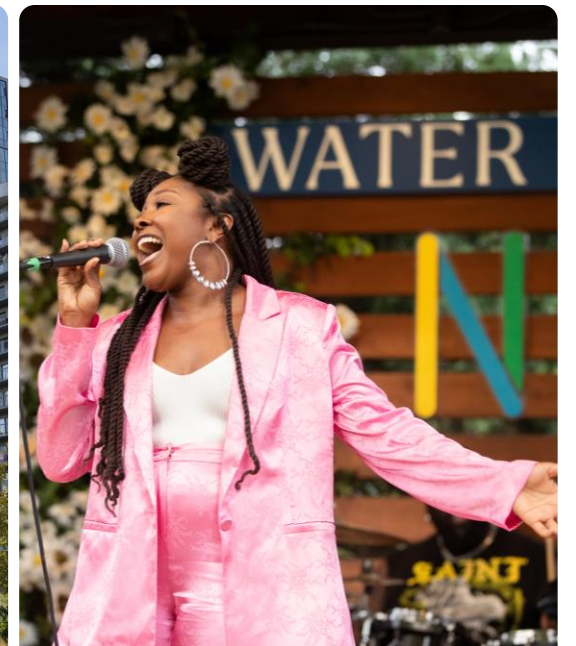
COMMUNITY & CULTURE



PLACEMAKING



ECONOMY &  
DEVELOPMENT



BRAND

# NATIONAL LANDING EVENTS



**Pink in the Pool**  
March 21, 2026  
Long Bridge Aquatics  
Center



**Pink Beats**  
March 26, April 2, 9, 2026  
Water Park



**Art of Pink**  
April 10, 2026  
Metropolitan Park



**Fit @ Potomac Yard**  
April 12 – May 17  
Center Park Potomac Yard

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# WATER PARK EVENTS

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## **Dog Social – Sit.Stay.Sip.**

- Starting March 25, every other Wednesday from 5:30-7:30PM
- Bring your pup, grab a drink, and meet your fellow neighbors

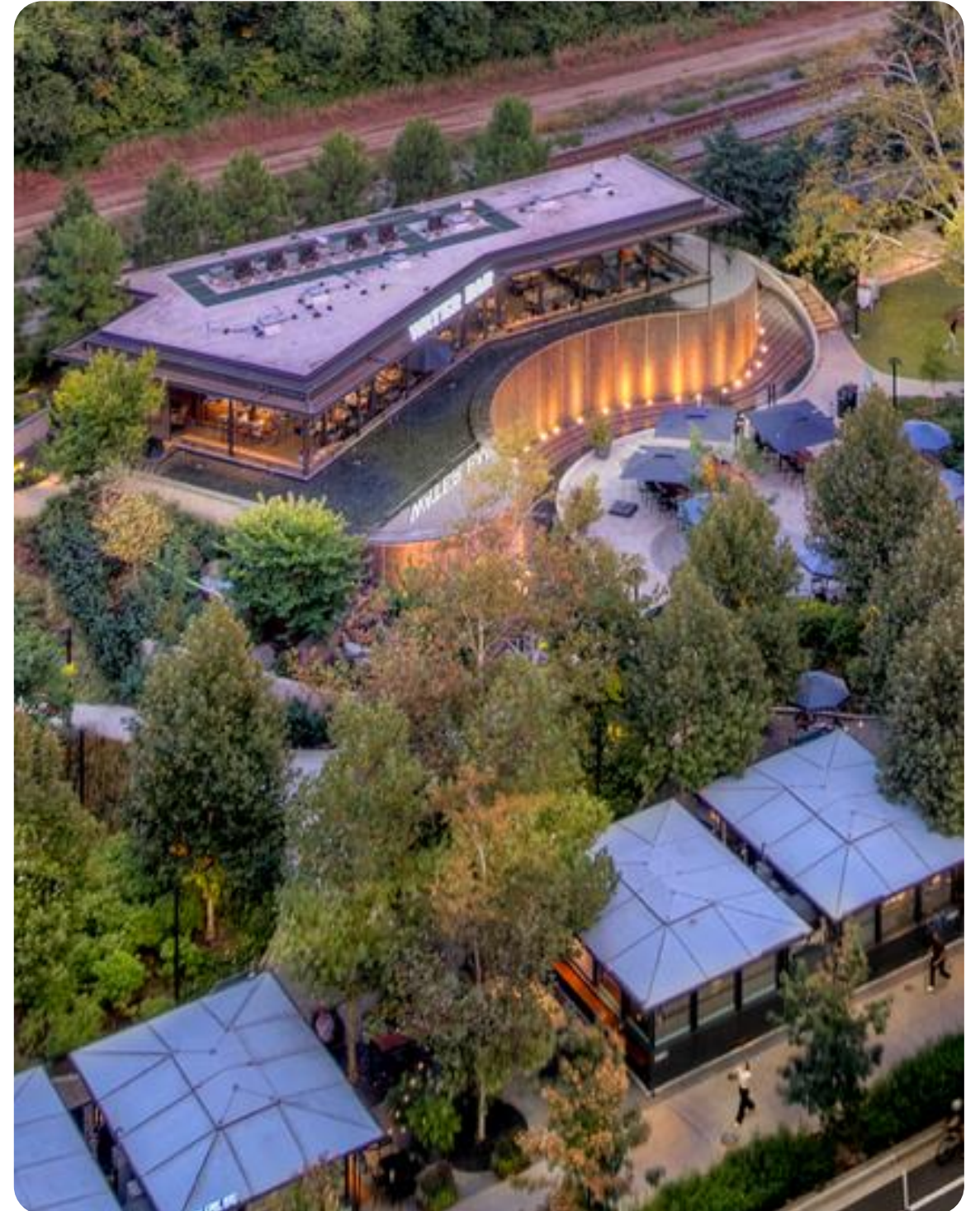
## **Sunday Reset Wellness Series**

- Starting Sunday, April 5
- Outdoor wellness series in partnership with One Life Fitness

## **Thursday HIIT Series**

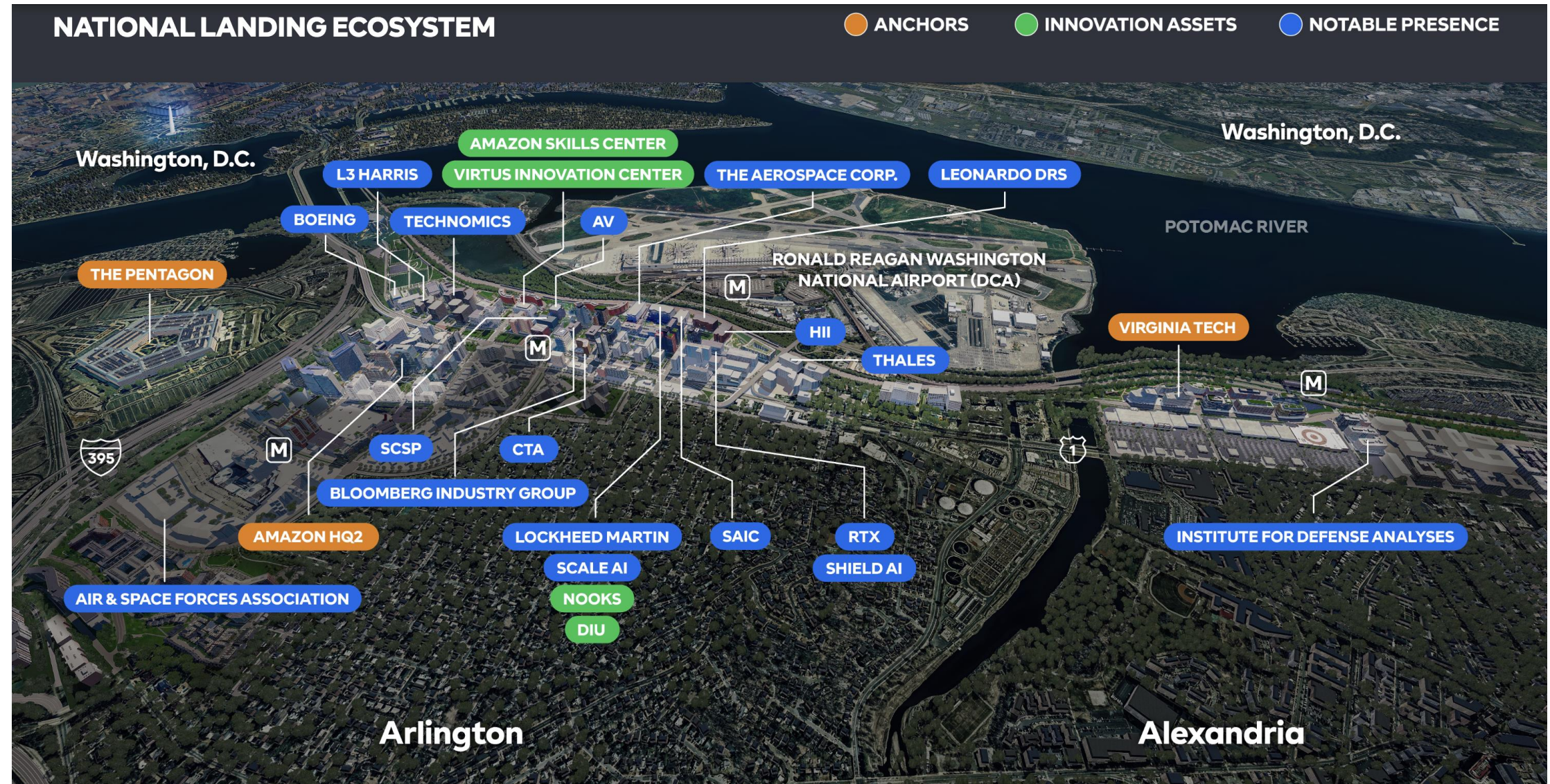
- Begins Thursday, April 16
- HIIT – a high-energy outdoor workout

Visit [nlwaterpark.com](http://nlwaterpark.com) for more info



# NATIONAL INNOVATION QUARTER

1. NL Premiere Innovation District
2. Drive programming
3. Market distinguisher
4. Growing membership
5. Exciting Future



# RETAIL

## Just opened

- Spot of Tea at Water Park
- Monstera at Water Park
- Urban Boxing in Potomac Yard

## Coming Soon

- Twins Ace Hardware at The Zoe residential tower
- Maman at Met Park
- Pizzeria Paradiso at Water Park
- The Concorde – Elevated meetings & Events
- Altitude – A wine bar and listening lounge at 2011 Crystal Drive
- Constellation – all-day café at 2011 Crystal Drive
- Pilates Studio located behind the Grace and Reva
- Paris Baguette location TBD
- Butcher Shop – 1900 Crystal Drive
- Sushi Shop – 1900 Crystal Drive





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# CC2DCA

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First pedestrian bridge connecting a downtown “main street” to a major airport

**\$57.2M**

Design in-progress



# CC2DCA PRIORITIES + ADVOCACY STRATEGY

## NL BID Design Priorities/Approach

- Improved Accessibility- Second Elevator
- Design continuity
- Advocacy Letters to VRE, DES, and other Stakeholders

## NEXT STEPS

- Arlington County Base Concept- Public Comment period now until March 29

## DESIGNING CC2DCA: PRIORITIZING ICONIC, IMPACTFUL DESIGN AND SEAMLESS PEDESTRIAN CONNECTIVITY

CC2DCA Design Priorities of the NATIONAL LANDING BID  
JANUARY 2025



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# PLACEMAKING- 12 Street

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12<sup>th</sup> Street Transitway Construction between S Elm St. & Fern St. temporary placemaking in collaboration with Arlington County





# NATIONAL LANDING

PENTAGON CITY  
CRYSTAL CITY  
POTOMAC YARD

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**NATIONAL LANDING**

**BUSINESS IMPROVEMENT DISTRICT**

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